



All Hands



August 2009

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Hear Ye, Hear Ye!

Have an article for the newsletter? Submit your article and pictures with captions to Andrea Dolak, Administrative Assistant by the 3rd Monday of every month. The newsletter will be published the first of every month.
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District Governor's Corner

The new Rotary year begins. Changeovers are mostly done. People are on breaks, traveling, and, yet, work is being done.

Some plans are well on their way, with tasks assigned and people taking action. Others are still in the works.

Some Clubs have significant events coming up or recently behind them. (Check out the Calendar at <http://www.rotarydistrict7430.org/Calendar.cfm?month=8> and Club Events at <http://www.rotarydistrict7430.org/ClubEvents.cfm>.) If your event isn't here, get the information to me so others can see what you have going on!

District-wide in August we have the Strike Out Hunger Night at the Phillies on the 5th (<http://www.rotarydistrict7430.org/PhiladelphiaPhillies.cfm>) and at the Reading Phillies on the 27th (<http://www.rotarydistrict7430.org/ReadingPhillies.cfm>). Come as a group, have a great time and remember to bring your canned goods! Look ahead to September for the District Golf Outing on the 17th.

Official visits by the District Governor are in progress. I know starting in July means smaller crowds at many Clubs, but I want to get out to all of you in this first quarter. People are taking this year's Rotary theme

THE FUTURE OF ROTARY IS IN YOUR HANDS

to heart and are proving it with their actions.

Vocational Service is a major area of emphasis for me during this year. District Chair Diane Donaher has outlined several activities Clubs can undertake, if they are not already doing something in this Avenue of Service. More on that is in an article below and will be sent directly to your Club President.

August is Membership and Extension month! **EVERY** Club has membership growth as a goal. Life demands it! People will leave

District Governor's Corner (cont.)

your Club for many reasons during the year. Work to make your Club the kind of place people want to come to serve, to have fun and to learn about their community and the world.

AS I meet with the Board members of the Clubs I visit, my final question is:

How can I help?

That is my role, indeed the role of everyone serving Rotary beyond the Clubs. YOUR success is Rotary's success. How can WE help?

THE FUTURE OF ROTARY IS IN YOUR HANDS

Honored to serve,

Mike McCarthy

District Governor 2009-2010

mccarthym@urassociation.com

RLI is Coming Happy Halloween

The Rotary Leadership Institute (RLI) begins its Fall 2009 sessions starting in October. Now is a good time for Rotary leaders in each Club to decide which of its members should attend this valuable learning opportunity.

Our District co-hosts a session with District 7450 to our south each year. In 2009 it will be held at the Valley Forge Radisson in King of Prussia on October 31st. Parts I, II, III, a Graduate course, and a Faculty Training course will be available. See the RLI website www.rlinea.com for the complete schedule and on-line registration.

Brochures and other information soon will be mailed to each Rotary club President and Secretary. Check with your Club for possible reimbursement of the \$95 (most sites) registration fee.

Linda Young, District 7430 RLI Chair



LVE Helps With Easton's Weed & Seed

Lehigh Valley East volunteered at an Easton Weed and Feed night in July to support the program of feeding families in conjunction with the Easton Phillipsburg YMCA. Volunteers were club President Kerry McGill and members Ed Orтели, Karen Jahn, Pam Burzynski and Sue Reeps. LVE Rotary club donated the ice cream and happily scooped it into cones for the waiting children in Centennial Park.



Pam and Sue Scoop Ice Cream



Ed Samples Watermelon



Karen Takes Registration

District Golf Outing

On September 17th, our District will hold a **Golf Outing** at Silver Creek Country Club in Hellertown, PA. This event is a major fund raiser for the RI Foundation. It also provides funds for the RI Shelter Box Program.

It has a four person **Scramble Format**, and it is open to men, women, Rotarians and Non-Rotarians. It is a fun day on a premier golf course. Low handicap or duffer, all are welcome and all can contribute to their team in one way or another. Lunch, dinner and prizes are part of the day. Assemble your own foursome, and join us and your fellow Rotarians at Silver Creek for this special fund raiser. Fun will be had by all. The sign-up form for golfers is available at the end of this Newsletter.

In addition to golfers, we need companies or individuals to make contributions to the event. You can sponsor a hole, a tee box for \$125.00 each. You can donate a prize to be used as a door prize. There are several other **Sponsorship Opportunities** listed on the Sponsorship form included at the end of this Newsletter, along with the sign-up form for Sponsorship.

We are also looking to have a **Silent Auction** for high ticket items. Can you solicit a free day of golf for a foursome at a Country Club that you frequent? How about a free weekend at a nice area resort or hotel? A gift certificate for dinner for two or more to an upscale restaurant would be a nice item to have at the Auction. An upscale Driver, Wedge or Putter would also be a welcome addition. How about a lesson or two from the pro at your course? Any of these items would be wonderful prizes at the Silent Auction. Can you help us gather some of them? Please try.

Jim Cuozzo, Hatboro Rotary, Golf Outing Chairman

Bethlehem Morning Star & Saucon Valley Rotary Host Global Village

Bethlehem: Two breakfast clubs hosted 24 members of the Lehigh University Global Village program. This year's Village has 107 interns representing 54 countries and range in age from 19-38. The Villagers volunteered to join the clubs for breakfast and share their experiences with club members. Rotarians were very impressed with the language skills as well as the personal goals of each of the visitors. Two of the Villagers are Rotarians representing their clubs in Russia and Italy. This special international meeting is in its seventh year at Bethlehem Morning Star and its third at Saucon Center Valley. One of the prime lessons learned at the Global Villager as stated by those attending the meetings is "realizing that under all the cultural, political and religious layers everyone is the same".



MS President Jim
Santanasto And Vincenzo
Bossio – Italy



MS President Jim
Santanasto And Maria
Netaeva - Russia

Horsham Rotary...and Horsham Rotary?

Horsham Rotary received a most interesting email from a club in the United Kingdom also called the Horsham Rotary Club, UK. Just another example of what a wonderful organization we all belong to. The email is below:

“Hi from Horsham Rotary in the UK. Just saw details of your award ceremony on the web, congrats to Rick and all of the other winners and wishing Rick a great year as President from all our members.

We are a thriving club (43 members youngest 27 oldest 87) doing much the same kind of work as you guys. We are located about 30 miles south of London near London Gatwick Airport.

If any of your members ever get over this side of the pond, we would love to see you.

Kind regards,
John Le Rossignol

Slating Rotary Changeover



DG Mike McCarthy, wife Mary Ann, PDG Bill Weber and Shirley Snyder



Shirley Snyder pinning officers



Greg Soltis, outgoing President, pins Shirley Snyder, incoming President



Shirley Snyder, incoming President, pins Greg Soltis, outgoing President

Fleetwood Rotary Upcoming Events

September 19th: "Car Show", held at the Fleetwood Park in Fleetwood, Pa.

October 1st: "Gourmet Gala", held at The Moselem Springs Golf Club, Fleetwood, Pa.

February 6th: "Casino Night". It will encompass about 7 - 10 clubs in our district. It will be held at "The Inn At Reading", Reading, Pa.

Stay Tuned! More information to follow.

Pottstown Cleans Up After Duck Race

Members of the Rotary Club of Pottstown cleaned over 3,000 plastic ducks from its recent Duck Race at the member home of Al Kutz on Wednesday, July 22nd. These plastic ducks were floated down the Manatawny Creek on the Fourth of July in the Rotary Club of Pottstown's 18th Annual Duck Race. The club awarded prizes to the first 70 ducks reaching the finish line and one prize for the duck finishing last.



Fred Winter Cleans a Plastic Duck

The Rotary Club is distributing about \$10,000 to the 26 community non-profit agencies which participated in the Duck Race. These agencies include: Relay for Life, Berks County Alzheimer's, Campfire USA, Collegetown Lions Club, Collegetown Rotary Club, Community Health & Dental Care, Developmental Enterprises, Fourth of July Homecoming Committee, Goodwill Fire Company, Habitat for Humanity-Montgomery County, Meals on Wheels-Pottstown, Performance Inc, Pottsgrove American Legion Post No. 244, Pottstown AMBUCS, Pottstown Area Senior Center, Pottstown Public Library, Pottstown Rotary Community Endowment Fund, Pottstown Symphony, Schuylkill Valley Regional Dance Company, Spring City American Legion Baseball Inc, Spring Ford Rotary Club, Stowe Lions Club, Tri-County Community Network, Vietnam Veterans, YMCA, & YWCA.

Why Have an RLI?

For More Information: visit www.rlinea.com; or contact Linda Young at youngl@slhn.org.

The mission of The Rotary Leadership Institute is to provide an educational opportunity for Rotarians identified as potential leaders by their club presidents. Each club president is asked annually to nominate club members as potential club leaders (not necessarily future presidents) in the years ahead.

Rotary needs a constant influx of leaders as club officers, since they change every year. It is difficult at the club level to learn enough about the exciting world of Rotary and leadership skills in volunteer organizations are often different from business leadership skills.

WHAT ARE THE COURSES?

Membership Orientation and Activation	Introduction to Leadership	Creating Service Projects
Problem Solving Workshops	Vocational Service	Effective Committees
Membership Development	The Rotary Foundation	Analyzing a Rotary Club
The Object of Rotary	The District	International Service
Problems of Leadership	Creative Service	Written Communications
Motivating Rotarians and Effecting Change		

SHOULD MY CLUB PARTICIPATE?

If your club members care about its future, they will want the best leaders possible. RLI is an outstanding opportunity for each club to improve the Rotary knowledge of its key people and to be exposed to new ideas of leadership. The exchange of ideas with other experienced Rotarians alone makes the courses extremely worthwhile.

Membership Ad

Spread the word!



Invite someone to become a
Rotarian
today.



ROTARY INTERNATIONAL